

Special Terms of Participation

1) Terms for exhibiting

The General Participation Directives of the IDFA members (a partnership of German fair and exhibition cities), (dated 11.2009) and also the Technical Directives of MESSE BREMEN, dated 07.2014, are supplementary and of lower priority to these Special Terms of Participation. The regulations contained in these Special Terms of Participation have priority over the regulations in the General Participation Directives of IDFA in so far as they are in contradiction to these. The same applies to the Technical Directives in so far as they are in contradiction to the above named directives.

2) Organizer and venue

MESSE BREMEN & ÖVB Arena
Großmarkt Bremen GmbH
Findorffstrasse 101
28215 Bremen, Germany
E-Mail: info@passion-bremen.de
www.passion-bremen.de

3) Opening Hours

March, 10th – 11th 2018

For Visitors:

March, 10th-11th 2018, 10:00 - 18:00

For Exhibitors:

March, 10th 2018: 08:00 – 19:00

March, 11th 2018: 9:00-24:00

4) Hours of set-up

March, 9th 2018 from 08:00 to 20:00. Exceptions are possible after individual agreements with MESSE BREMEN. Stand construction must be completed by March, 9th 2018, 20:00 at the latest. At this time, stands must be cleaned and all wrapping material must be removed. If the exhibitor has not started construction of the stand by March, 9th 2018 at 16:00, MESSE BREMEN can dispose of the area otherwise without revoking the exhibitor's liability to pay for the stand rental fee.

5) Dismantling Times

March, 11th 2018: from 19:00 to 24:00. Dismantling and removal of the exhibition goods placed by the exhibitor must be completed by March, 11th 2018, 24:00 at the latest. Early dismantling (before end of trade show at 18:00) is explicitly not permitted. MESSE BREMEN reserves the right to fine contraventions with 500,00 EURO.

6) Registration

Registration deadline: February 8th 2018

Registration for the trade fair must be carried out using the registration forms provided by MESSE BREMEN. With the submittal of their registration the exhibitor expresses to MESSE BREMEN their serious interest in participation in the fair and in the renting of an appropriate exhibition stand. The exhibitor declares himself in agreement with changes regarding the location of the stand within the exhibition. The exhibitor can express wishes for particular positioning in his/her registration without this resulting in a claim to special positioning. Registrations with reservations are not considered to constitute a serious interest in participation and shall not be considered. Entries in the registration form are to be made in an orderly fashion and in clearly legible writing. The exhibitor shall bear the consequences of incorrect entries in the application form. All products/ services are to be described exactly on the registration form. Products other than the registered and approved products are not permitted to enter the exhibition. Further, upon submitting of registration the exhibitor recognizes these Terms of Participation, the General Participation Directives of IDFA (dated 11.2009) and the Technical Directives (dated 7.2014) of MESSE BREMEN for the event. The contract governing participation in the FAIR including the stand rental fee is

concluded with MESSE BREMEN's written acceptance (confirmation) of admission – also by fax – in accordance with the condition of these Special Terms of Participation, the General Participation Directives of IDFA and the Technical Directives (dated 7.2014) under consideration of the order of priority given in the item naming these conditions. Coexhibitors are subject to registration and are charged 45,00 EURO each plus VAT. If coexhibitors are not registered 300,00 EURO will be charged to the main exhibitor.

7) Verbal Agreements

Amendments and supplements to the Terms and Conditions must be in writing. Verbal agreements must be confirmed in writing by MESSE BREMEN before they can be considered as valid.

8) Nomenclature

Bikes, Bike Components, Equipment and Clothing for Mountaineering, Hiking, Trekking, Watersports, Boats, Camping Equipment, Fitness, Health, Wellness, Tourism, Organizations, Associations, Services, Media, Phototechnology, Education

9) Admission

Admission shall only be granted to companies, associations and institutions that correspond to the nomenclature of the event (see Fig. 8 above). MESSE BREMEN shall decide on admission to the event and on stand location at its discretion. The admittance of other companies, associations and institutions to the rented stand is only possible as a registered coexhibitor and with the prior consent of MESSE BREMEN. Members of criminal or prohibited associations are not admitted to the event. There shall be no legal claim to admission to the fair.

10) Stand Rental Fees

Stand rental fees arise according to stand descriptions on the registration form. If you register till the 31st October 2017 you will get a 10% early bird discount for the exhibition space. Former exhibitors get additional 10% discount.. For exhibition areas with two levels 25% of the sqm price of the floor area will be charged for the area that is built over. **The AUMA fee of 0.60 €/sqm plus VAT is not included in the stand rental fee and will be charged separately.**

11) Stand construction/Design

Within the interest of a general impression on the fair, the exhibitor is bound by the rules and regulations of MESSE BREMEN. For advertising purposes the hired stand can be used up to a height of 2.50m. The written consent of MESSE BREMEN is required for stands that exceed the normal height of 2.50m. Banners and company signs must not protrude beyond the stand. Divergent agreements require written permission of the organizer. MESSE BREMEN offers partition walls only for a rental charge.

12) Cancellation and Non-Participation of Exhibitor

After a contract on participation in the fair has come into being through delivery of the confirmation of registration the exhibitor has to pay the full rental fee to MESSE BREMEN even if he/she withdraws from (cancels) the contract or does not take part in the fair for other reason. If the withdrawal (cancellation) from the effected contract occurs more than two month prior to the start of the event the exhibitor shall pay to MESSE BREMEN 50% of the agreed rental fee if the withdrawal (cancellation) occurs within two months prior than the start of the event 100% of the agreed rental fee shall be paid to MESSE BREMEN. The rental

fees/compensations named above (summed up below under "Fees") shall be reduced to the extent to which MESSE BREMEN succeeds in finding a replacement for the withdrawing exhibitor and under consideration of any additional costs arising in relation to renewed rental of the stand. The parties are permitted to substantiate a lower or higher fee. Further, a lump sum fee shall not be charged in so far as the withdrawal (cancellation) from the contract is affected by the exhibitor for a reason for which MESSE BREMEN is responsible.

Exhibitors with exhibition areas that are free of charge have to make a compensation payment of 300,00 EURO plus VAT in case of withdrawal of non-participation.

A lower or higher payment is subject to the parties. Payment of a flat rate basis does not incur in case of cancellation due to a justifiable reason.

13) Data privacy and Copyright of photos or films

Your data will be stored, processed and used in accordance with the regulations of data protection laws for the purpose of fulfilling the organizer's performance. If necessary the data will be passed on to service partners (electrical connection, exhibition stand construction, stand furniture suppliers, hostess service, etc.) for this purpose. In addition, the local and national media will be informed to enable exhibition-related advertising on the show and the exhibitors. In this context the publicly available business address provided during stand registration (company name, contact person, address, telephone number and e-mail address) will be passed on to the media. If you do not agree to the passing on of your business address you can object to this disclosure personally at the Exhibitors Office, by phoning 0421/3505-0 or by sending an e-mail to info@messebremen.de. MESSE BREMEN and with their agreement also press and TV teams are allowed to take photos and video clips showing the event activities, trade show visitors and exhibition stands. The material may be used free of charge for publication purposes in media and in public relation material related to the trade show edited by the organizer.

14) Special Services

Special services such as telecommunications etc. must be ordered on separate technical order forms. The exhibitor will be charged separately for these special services. Water supply and drainage can only be installed according to technical possibilities. Special services must be ordered by February, 15th 2018. MESSE BREMEN reserves the right to employ subcontractors. The technical order forms will be sent after receipt of the binding registration. They are part of the application and contract. MESSE BREMEN will arrange general supervision and security of the halls and fair grounds. Security and cleaning of exhibition stands must be arranged by the exhibitor. Contracting companies are available for stand security and stand cleaning.

It is recommended to the exhibitors to sign a personal liability insurance for their fair goods/exhibits on their own expense.

15) Safety Regulations

Driving on the fair grounds is only permitted for loading and unloading at a maximum speed of 5 km/h. The StVo [German Road Traffic Regulations] shall apply. After quick unloading, all vehicles must be removed from the driveway area. During the opening hours of the fair any kind of traffic on the fairground is prohibited. Fire extinguishers, emergency exits and warning and information signs must be directly

accessible and clearly visible. All paths have to be kept free for possible rescue operations.

16) Cleaning / Waste disposal All exhibitors are obliged to collect and dispose separately of their own waste in the garbage bags or containers supplied by the contracting company. Any kind of soiling of the hall floors or the open-air exhibition grounds is prohibited. The exhibitor shall bear all resulting cleaning costs.

17) Terms of Payment

All prices are net prices subject to the statutory VAT. VAT shall be stated separately by MESSE BREMEN in the invoices. Invoicing shall be carried out after conclusion of the particular contract after dispatch of registration confirmation of MESSE BREMEN. All invoices must be paid in full and in due time effective from the invoice date. Exhibitors from a foreign country within the EU are obligated to present a valid VAT ID No. to be tax exempt from the German VAT. Exhibitors from a third country have to present a valid VAT registration certificate.

Sales Regulation

Exhibitors are obligated to refrain from unfair competition with contenders and local businesses. Whoever wants to temporarily provide commercial, gastronomic service, requires permission which must be applied for at the city administration.

18) Fair / Exhibition catalogue

MESSE BREMEN publishes an official exhibition catalogue in alphabetical order. The entry in the catalogue includes company name and the number of hall and stand. The inclusion in the catalogue is compulsory and at cost. Additional services can be ordered from the organizer at cost. No outside companies will be hired for the production of the exhibition catalogue.

Exhibitor passes

Exhibitor passes are valid for the period from the first to the last day of the event. The exhibitor shall receive free of charge: 4 passes for stands up to 20 sqm total area and one additional pass for every further 10 sqm exhibition area, at most 10 passes.

Based on the original German text. The German text shall be legally binding for any and all legal claims.

Bremen, January 2017